Proposal for Sponsorship

2020

Oregon

Sunday, May 17, 2020
Eastbank Esplanade at the Vera Katz statue
NAMI SW WA and NAMIWalks Northwest

NAMI Southwest Washington (NAMI SW WA) participates in NAMIWalks Northwest with NAMI Oregon due to our proximity to Portland. We are dedicated to helping all people affected by mental illness through education, support, advocacy, and raising awareness in Southwest Washington.

NAMIWalks is one of our major fundraisers, supporting services offered at no cost to those who need them. Please become a NAMI SW WA sponsor! Questions? Email Chiara Caballero at chiara.c@namiswwa.org or call 360-695-2823 Ext. 104.

To register a team online, visit www.namiwalks.org/northwest

NAMIWalks Reaches a Nationwide Audience

NAMIWalks’ public, active display of support for people affected by mental health conditions is one important way we are changing how Americans view people with a mental illness. NAMIWalks brings together individuals and businesses to help raise funds, combat stigma and promote awareness. NAMIWalks is NAMI’s largest and most successful mental health awareness and fundraising event. In 2019, 103 NAMIWalks events in 41 states raised over $12.5 million to support local programs and initiatives that improve the lives of persons affected by mental illness.

Who Walks with NAMI?

NAMIWalks events attract and engage a diverse audience across a variety of demographics including individuals and families affected by mental health conditions, friends, community groups, local businesses, medical professionals and more. There is no registration fee, however, all participants are encouraged to collect donations to support NAMI’s no-cost programs and services in their community. All walkers raising $100 or more receive a commemorative NAMIWalks t-shirt.

About NAMI

NAMI is the National Alliance on Mental Illness, an association of hundreds of local affiliates, state organizations and volunteers who work in communities nationwide as part of the nation’s largest grassroots mental health organization. NAMI offers help and hope, improves lives, takes a stand and educates families and those living with mental illness.
There are numerous ways corporations and organizations can partner with NAMIWalks to help build better lives for families and individuals in Southwest Washington affected by mental illness.

Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation, including sponsorship of food and beverages.

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### Sponsorship Opportunities

**Sponsor Benefits**

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Recognition at Kick-off Event</th>
<th>Stage appearance on walk day</th>
<th>Listing in electronic communication</th>
<th>Corporate team fundraising page</th>
<th>Logo on stage banner on walk day</th>
<th>Sponsor's name included in press release</th>
<th>Logo on walk day signage</th>
<th>Walk day booth space or tent</th>
<th>Walk day table</th>
<th>Logo on event poster</th>
<th>Logo on NAMIWalks brochure</th>
<th>Logo displayed on website</th>
<th>Logo on NAMIWalks t-shirt</th>
<th>Listing on NAMIWalks website</th>
<th>Sponsor's logo/name on route sign</th>
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Please note: some benefits subject to print deadlines.

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$15K $10K $7.5K $5K $2.5K $1.5K $1K $500 $250

**Sponsorship Opportunities 2020**

- PREMIER
- PRESENTING
- MAJOR
- GOLD
- SILVER
- START/FINISH LINE
- KICKOFF EVENT
- BRONZE
- SUPPORTER
- KILOMETER

Please note: some benefits subject to print deadlines.
Yes! We are proud to support the 2020 Northwest NAMIWalks event. We authorize NAMI to include our name and/or logo on all the materials printed for the event consistent with our sponsorship selection below.

Company name: _________________________________________________________________________
Contact name:  __________________________________________________________________________
Address: _______________________________________________________________________________
City: ___________________________________   State: ___________________  Zip: __________________
Phone: ____________________ Fax: ___________________________ Website: _______________________

For guaranteed inclusion of name/logo on printed materials, return form by March 1. To be included on the t-shirt, your logo saved in a vector file (EPS, PS, BMP, PDF) must be received within 6 weeks of Walk Day, otherwise you will be listed by name only on the shirt.

☐ Check enclosed (please make payable to NAMI Oregon)
☐ Credit card payments accepted online at www.namiwalks.org/northwest
☐ Please send an invoice
☐ Please reserve an exhibit booth space ($5,000 & above sponsorships)
☐ Please reserve an exhibit table and 2 chairs ($2,500 & above sponsorships)
☐ We will not be using our included exhibit space

For your records, our Tax ID# is 911035027. Please forward logo or any questions to: chiara.c@namiswwa.org

PLEASE MAIL SPONSORSHIP CHECKS TO:
NAMIWalks Northwest, 4701 SE 24th Ave., Suite E, Portland, OR, 97202